

**1st National Conference on Business Dynamics
20 February 2017**

Manuscript Guidelines

Quick Guide

File Types: Word or RTF is acceptable, if your manuscript is created in other format, please submit by converting into PDF output.

Font Size: 12 point, Times New Roman

Headings: 12 font size in Times New Roman and bold

Text: Single line spacing and justified

References: single-paced and justified

Page Layout: 1-inch / 2.54-cm margins on all sides

Page Limit: 30 pages, including all headings, text, references, tables, figures and footnotes

Page Numbering: centre at lower part

Guidelines in Detail

Paper Title (16 font size + Book Antique + bold)

First Author¹, Second Author², Third Author³
(14 font size + Times New Roman + bold)

¹(Complete Affiliation with email address for principal author)
(12 font size + Times New Roman)

²(Complete Affiliation) **(12 font size + Times New Roman)**

³(Complete Affiliation) **(12 font size + Times New Roman)**

Abstract (12 font size + Times New Roman + bold): The abstract should be one paragraph of not more than 500 words. It provides the reader with clear and precise statement of the nature of the research study. Further it may give initial impression of the whole paper. It contains information about, organization, subject matter, methodology, results and findings. The abstract should be logically built in continuous summary, not disconnected notes. It needs to highlight the area of investigation and the main purpose of the study as well as the brief discussion of methods and procedures used. Finally, it ends up with a summary of findings and conclusions. **(12 font size + Times New Roman)**

Keywords: (12 font size + Times New Roman + bold) – At least six key words in alphabetical order, separated by comma **(12 font size + Times New Roman)**

1. INTRODUCTION (12 FONT SIZE + TIMES NEW ROMAN + BOLD AND CAPITALIZE)

The introduction part should show the rationale in the form of a problem statement that explains what issue or controversy needs resolving. It further highlights the significance as well as the context of the study. Authors are recommended to mention specific objectives and aims of the research that were intended to achieve. In the end, highlight how your study is contributing to existing literature of the respective domain **(12 font size + Times New Roman)**

2. LITERATURE REVIEW (12 FONT SIZE + TIMES NEW ROMAN + BOLD AND CAPITALIZE)

This section provides a summary of the recognized facts and information in academic literature about a given subject. Therefore, summarize each piece of literature in a few sentences and identify the approach taken and contextualize.

- Include results of research findings that are supporting to your hypothesis/arguments and even you may add contradictory findings of old researches.
- Mention literature in a sequence and proper flow.
- Adopt APA citation style.
(12 font size + Times New Roman)

3. METHODOLOGY (12 font size + Times New Roman + bold and capitalize)

The methodology section is where the author explains exactly how the research was conducted. This section usually contains three subheadings: "Subjects," "Procedures," and "Data Treatment."

Subjects;

The methodology section typically starts by describing the subjects, the people who participated in the study, or any other thing which were selected. The researcher advances all relevant information about the nature of the subject or text pool, such as the total number of subjects or texts, their important characteristics, and how they were selected.

Procedures;

The second part of the methodology section explains the specific procedures used to conduct the research. This section is specifically highlights the operational matters of the study.

Data Treatment;

The final part of the methodology section explains all ways in which the data were analyzed. (12 font size + Times New Roman)

4. DATA ANALYSIS AND RESULTS (12 font size + Times New Roman + bold and capitalize)

Provide tables and graphs explaining results and also the justification of statistical tools used for the analysis (12 font size + Times New Roman)

5. DISCUSSION (12 font size + Times New Roman + bold and capitalize)

Explain in detail what has been learned, explained, decided and proven. You may also reveal the ways in which your study has significance in the field.

Answer questions that are logically raised. Show the implications of the research. Mention limitations relating to any aspect and the conditions under which the implications are practicable. You may also like to provide future directions. In your point of view, any other related areas, where further research may be taken place. Implications, limitations and future directions may be given as separate headings (12 font size + Times New Roman)

6. CONCLUSION (12 font size + Times New Roman + bold and capitalize)

Although a conclusion may review the main points of the paper, do not replicate the abstract as the conclusion. A conclusion might elaborate on the importance of the work or suggest applications and extensions.

REFERENCES (12 font size + Times New Roman + bold and capitalize)

Provide proper reference of all books, articles, or other works consulted in preparing this research paper and literature cited by following APA citation style.

FIGURES AND TABLES IN TEXT WHERE APPROPRIATE

Provide clear and concise tables and figures in the following formats;

Table-2
Means, Standard Deviations, Correlations, and Reliabilities
(10 font size + Times New Roman + Bold)

Variables	Mean	Std. Deviation	1	2	3	4	5
1 Performance Expectancy	3.08	0.94	(0.84)				
2 Effort Expectancy	3.08	0.96	0.69**	(0.85)			
3 Social Influence	2.85	1.02	0.77**	0.62**	(0.87)		
4 Facilitating Conditions	2.88	0.94	0.56**	0.47**	0.62**	(0.76)	
5 Behavior Intentions	2.86	1.04	0.79**	0.67**	0.73**	0.61**	(0.91)

*p<0.1; **p<0.01; ***p<0.001

Reliability estimates in parentheses.

Figure 1. Research Model of the Study
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